



Redlands Unified School District

Press Release

December 15, 2017
Attn: News Desk
FOR IMMEDIATE RELEASE
No. 2017-12-15-01

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Press Release --- Friday, December 15, 2017 at 4:52 p.m.

REV High School's beloved head football coach heads to Citrus Valley

Redlands, CA – Redlands Unified School District (RUSD) announces that Kurt Bruich, longtime head varsity coach of Redlands East Valley (REV) High School, is heading to Citrus Valley High School (CVHS).

After a highly successful 16-year tenure at REV, Coach Bruich said he is ready to tackle a new challenge as head varsity football coach at CVHS.

“I am truly excited to be chosen as the next head varsity coach at Citrus Valley High School,” said Bruich. “I am ready to start a new chapter in my career.”

Bruich has led the REV Wildcats to a record 140-46-2 which included 11 Citrus Belt League (CBL) championships, a California Interscholastic Federation (CIF) inland division championship, a Southern California regional championship, and a California state championship.

His long list of achievements has not gone unnoticed by the district.

“Coach Bruich is deserving of praise and credit for the outstanding program he has created despite the limitation of not having a home stadium,” said Mauricio Arellano, Superintendent of Schools.

Redlands High School (RHS) and CVHS currently share the use of their facilities with REV.

While sharing a stadium is not a unique situation to high schools across the nation, it can be less than ideal and pose unique challenges with regards to regular practices and games.

The constraints of the district's budget unfortunately do not currently allow for the construction of a new football stadium for REV with early estimates being in the multi-million-dollar range.

RUSD remains hopeful for a future that may include this endeavor; perhaps in the form of bond measures, with the community's support.

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The coach's official start date is January 8 and he hopes to bring his winning leadership to CVHS.

"I am looking forward to becoming a Blackhawk to instill championship values within the culture of Citrus Valley Football," said Bruich.

The district hopes for the continued success of the REV football program and looks forward to the winning potential that Bruich could bring to CVHS athletics.

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