



Redlands East Valley High School

31000 E. Colton Avenue • Redlands, CA 92374
Phone 909-389-2500 • FAX 909-389-2517

June 1, 2019

Dear Parents and Families of the Graduating Class of 2020:

About Senior Tributes:

Please join us in our pursuit towards distinction by ordering a Senior Tribute Ad. Senior Tributes create a personal part of the yearbook for your seniors year that commemorates their time here at REV. Parents often tell us that having their student be a part of the dedication section is an enjoyable way to remember this defining moment in their student's lives. The Odyssey has a special section for friends and family of REVHS seniors to dedicate as much as a half page and as little as an eighth of a page to a student's accomplishments.

There are several choices to be made when you purchase an ad:

- First you will need to choose which size you would like- half page, quarter page, or eighth page. If choosing half page, select a sample layout.
- All ads are in full color.
- The messages should be encouraging, praiseful, and typed.
- Decide upon the photos you would like to include.
- Please follow the specific instructions for photos on the order form.
- Finally, submit your order form, payment and an envelope with the photos and message to the Finance Department.

Please **DO NOT** create your own Tribute Ad. Part of our students' curriculum and life skills experience on staff is to apply communication and digital skills. In addition, the staff creates a unified theme and design standard for the entire book including the Senior Tribute ads. We ask that you allow them this opportunity. If you have any questions, don't hesitate to contact our staff at 389-2500 ext. 33846.

Ads for Early Discounted pricing are due by September 20; Regular pricing is due by November 15; and Late pricing will be accepted until January 17, 2020 with an additional charge of \$95.00 for a publishers rush fee. Please make checks payable to Redlands East Valley High School or log onto the REV website to purchase by credit.

Thank you for taking the time to honor your senior. We hope that we can be helpful in celebrating this milestone.

Sincerely,

Jessica Hayes
2020 Odyssey Editor-in-Chief

C.c. Kelly Tilson
Odyssey Yearbook Advisor

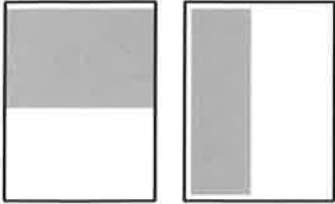
Redlands Unified School District

Senior Tribute Ads

Hurry Before Space Runs Out !!

Photographs, text and/or digital files **MUST** be accompanied with payment. **NO** payment will be accepted without **ALL** materials needed. Early discounted pricing must be paid and items submitted by **September 20, 2019** for discount to apply.

Half Page Ad



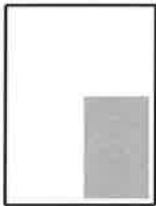
Approximately 4"x 10.5" Vertical
Approximately 8-1/8"x 5-1/8" Horizontal
Up to 5 **INDIVIDUAL** photos
Up to 100 words -Must be typed
Full color

Pricing

Aug-Sept 20: \$170.00
Sept 23 - Nov 15: \$200.00
Nov 18- Jan 17: \$295.00



Quarter Page Ad



Approximately 4"x 5-1/8"
Up to 3 **INDIVIDUAL** photos
Up to 50 words -Must be typed
Full color

Pricing

Aug-Sept 20: \$120.00
Sept 23-Nov 15: \$150.00
Nov 18-Jan 17: \$245.00



Eighth Page Ad



Approximately 4"x 2.5 "
Up to 2 **INDIVIDUAL** photos
Up to 25 words -Must be typed
Full Color

Pricing

Aug-Sept 20: \$95.00
Sept 23-Nov 15: \$120.00
Nov 18-Jan 17: \$215.00



Reminders

PLEASE DO NOT DESIGN YOUR OWN ADS

Please indicate which photo you wish to be dominate.

Be sure to count your photos and words carefully or they will be edited for you and you will not be informed.

Please submit your photos to be scanned or high resolution digital images.

Digital images must be 300 ppi in JPEG or TIFF format

Digital images must be CMYK

Image sizes must be between 2"x 2" or 8"x 10".

Digital images will be accepted on CD or USB Thumbdrives.

Printed photos must not be printed on a ink jet printer. Photo quality only.

Do NOT submit cut-out photos.

Do NOT submit Facebook images or images formatted for the internet

Early pricing deadline is September 20, 2019

Ads submitted after this date will be priced as stated above.

There is no guarantee of space available after November 15, 2019

Late ads will be accepted until Jan 17, 2020 with an additional charge of \$95.00 for a publishers rush fee.