



Redlands East Valley High School

31000 E. Colton Avenue • Redlands, CA 92374
Phone 909-389-2500 • FAX 909-389-2517

July 1, 2020

Dear Parents and Families of the Class of 2021:

About Senior Tributes:

Please join us in our pursuit towards distinction by ordering a Senior Tribute Ad. Senior Tributes create a personal part of the yearbook for your seniors year that commemorates their time here at REV. Parents often tell us that having their student be a part of the dedication section is an enjoyable way to remember this defining moment in their student's lives. The Odyssey has a special section for friends and family of REVHS seniors to dedicate as much as a half page and as little as an eighth of a page to a student's accomplishments.

There are several choices to be made when you purchase an ad:

- First you will need to choose which size you would like- half page, quarter page, or eighth page. If choosing half page, select a sample layout.
- All ads are in full color.
- The messages should be encouraging, praiseful, and typed.
- Decide upon the photos you would like to include.
- Please follow the specific instructions for photos on the order form.
- Finally, submit your order form, payment and an envelope with the photos and message to the Finance Department.

Please **DO NOT** create your own Tribute Ad. Part of our students' curriculum and life skills experience on staff is to apply communication and digital skills. In addition, the staff creates a unified theme and design standard for the entire book including the Senior Tribute ads. We ask that you allow them this opportunity. If you have any questions, don't hesitate to contact our staff at 389-2500 ext. 33846.

Ads for Early Discounted pricing are due by September 21; Regular pricing is due by November 16; and Late pricing will be accepted until January 15, 2021 with an additional charge of \$95.00 for a publishers rush fee. Please make checks payable to Redlands East Valley High School or log onto the REV website to purchase by credit.

Thank you for taking the time to honor your senior. We hope that we can be helpful in celebrating this milestone.

Sincerely,

Eliza Strong
2021 Odyssey Editor-in-Chief

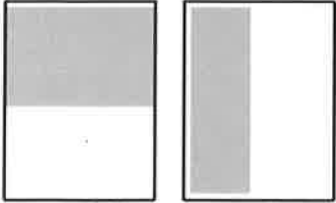
C.c. Kelly Tilson
Odyssey Yearbook Advisor

Senior Tribute Ads

Hurry Before Space Runs Out !!

Photographs, text and/or digital files **MUST** be accompanied with payment. **NO** payment will be accepted without **ALL** materials needed. Early discounted pricing must be paid and items submitted by September 21, 2020 for discount to apply.

Half Page Ad



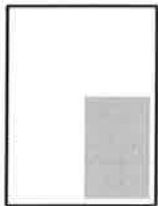
Approximately 4"x 10.5" Vertical
Approximately 8-1/8"x 5-1/8" Horizontal
Up to 5 INDIVIDUAL photos
Up to 100 words -Must be typed
Full color

Pricing

Aug-Sept 21 : \$170.00
Sept 22 - Nov 16 : \$200.00
Nov 17 - Jan 15 : \$295.00



Quarter Page Ad



Approximately 4"x 5-1/8"
Up to 3 INDIVIDUAL photos
Up to 50 words -Must be typed
Full color

Pricing

Aug-Sept 21 : \$120.00
Sept 22 - Nov 16 \$150.00
Nov 17 - Jan 15 :\$245.00



Eighth Page Ad



Approximately 4"x 2.5 "
Up to 2 INDIVIDUAL photos
Up to 25 words -Must be typed
Full Color

Pricing

Aug-Sept 21 : \$95.00
Sept 22 - Nov 16 \$120.00
Nov 17 - Jan 15 :\$215.00



Reminders

PLEASE DO NOT DESIGN YOUR OWN ADS

Please indicate which photo you wish to be dominate.

Be sure to count your photos and words carefully or they will be edited for you and you will not be informed.

Please submit your photos to be scanned or high resolution digital images.

Digital images must be 300 ppi in JPEG or TIFF format

Digital images must be CMYK

Image sizes must be between 2"x 2" or 8"x 10".

Digital images will be accepted on CD or USB Thumbdrives.

Printed photos must not be printed on a ink jet printer. Photo quality only.

Do NOT submit cut-out photos.

Do NOT submit Facebook images or images formatted for the internet

Early pricing deadline is September 21, 2020

Ads submitted after this date will be priced as stated above.

There is no guarantee of space available after November 16, 2020

Late ads will be accepted until January 15, 2021 with an additional \$95 charge for publishers rush fee.

Date Received



Redlands East Valley High School 2021 Senior Tribute Order Form

First Letter
of Seniors
Last Name

Students Full Name:

Customer Information:

Name:

Address:

City:

Zip Code:

Home Phone:

Cell Phone:

Email address:

Early discounted pricing must be paid and items submitted **September 21, 2020** for discount to apply.

Deadline for payment and items submitted is **November 16, 2020**. ***There is no guarantee of space available after November 16.**

Late ads will be accepted until **January 15, 2021** with an additional charge of \$95.00 for a publishers rush fee.

Half Page Ad - \$

Up to 5 photos
Up to 100 words. Must be typed.
Full color.

Quarter Page Ad - \$

Up to 3 photos
Up to 50 words. Must be typed.
Full color.
4" wide x 5-1/8" High

1/4
Page

Vertical 1/2 Page -
4" Wide x 10-1/2" High

Vertical

Eighth Page Ad - \$

Up to 2 photos
Up to 25 words. Must be typed.
Full color.
4" Wide x 2-1/2"

1/8
Page

Horizontal 1/2 Page -
8-1/8" Wide x 5-1/8" High

Horizontal

**No ads accepted after January 15, 2021.
No exceptions.**

Enclose all Text, Pictures, CDs, or USB Drive in an envelope with this form attached to the **OUTSIDE** and turn into the Finance Office.

REV 2021 Senior Tributes Contract

I understand that if I submit too many words, I **will NOT** be informed of the edited changes. I understand that if I submit too many photos, the yearbook staff will determine which photos to use, and I **will NOT** be notified. I understand that no naked or vulgar pictures/messages will be used. I understand that the Odyssey staff will be designing my Senior Tribute ad.

Please sign below to agree to this contract:

Signature _____ Date _____

Make checks payable to:
Redlands East Valley High School OR by credit card at the REV Web Store!
Questions please call (909) 389-2500 x: 33846